

CU-Boulder Web

Web Content & Development Services

CU-Boulder Web is designed to provide a framework that enables the creation and management of websites and web applications.

Web development

Web consultation.

Consultation services with our web experts to help departments assess their website needs and review available campus resources.

- Consultation session to review & discuss best approach based on specific business needs.
- Provide guidance on all web services and resources provided by the campus and approved outside vendors.
- Assist with getting started on any campus service.

Web Express.

A **free** self-serve web-publishing platform powered by Drupal that provides easy, accessible tools to simplify how websites are built and managed.

- Non-technical users can quickly build, launch and maintain a website without relying on IT staff.
- Suite of pre-set features, functionality and branded designs.
- Offers complete training, support, and hosting.
- Add on services for a fee.
- No software to install; no server to manage; no HTML skills needed.

Soft launch: May 2014

Campus roll-out: October 2014

Web Custom.

A fee-for-service option that provides a full-service approach in creating a Drupal environment custom built to specific strategic requirements.

- A hands-on service with the web communications professional staff to define, design, and build a custom website.
- Focused on strategic websites tied directly to the university's mission and goals.
- Process starts with an IA consult to determine scope and requirements.

Enterprise services

CU-Boulder Website (aka: Homepage)

Web communications serves as the technical lead for development and support of the main university website. University Communications news services along with marketing services oversee the content development and editorial calendar.

Google Analytics & Search

As part of our web publishing services, we enable the integration of a campus google analytics account for web statistics. In addition, we manage CU-Boulder's Google Search Appliance, which is the search engine for www.colorado.edu, and provide search indexing and capabilities for CU-Boulder websites.

A to Z directory

Oversee the development and maintenance of the A to Z directory. The a to z directory serves as the central directory for employee and student listings for a department. Department liaisons have the ability to maintain their listing through an admin interface we maintain.

News Services/CU-Boulder Today

Provide the consultation, development and maintenance of the CU-Boulder Today newsletter, news services website, and supporting content elements for both.

Campus map

Provide a centralized campus map detailing building locations, descriptions, bike paths, walkways, parking, etc. Please check out our new Beta Campus Map at www.colorado.edu/map. We would love your feedback.

Events Calendar

Provide technical support and integration of events calendar within CU-Boulder websites.

University Catalog

Oversee the structure, development and maintenance of the university catalog. Coordinate course description downloads with the registrar website.

Chancellor e-Communications

Serve as the technical lead and provide email templates/framework for the chancellor's e-communications newsletter.

MyCUInfo & MyCUBoulder portal environments

Provide ongoing web consultation, and HTML/XSLT coding for the faculty/student portal. This includes attending planning meetings, help in testing and deployments of features and functionality, and communication posts during scheduled and emergency outages.

Contact us

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